GHAYARI

Investor & operations brief | Lebanon -> GCC -> Arab world

The right part. The full price. To the workshop door.

Ghayari matches OEM / vehicle / photo intent to verified parts stores, compares part + delivery = total, and tracks the order. Launch: Beirut.

Strategy

1. Win Beirut mechanics with honest totals and fitment confidence.
2. Digitise store inventory without stolen catalogs.
3. Plug local fleets, then regional 3PL (Aramex / SMSA-class).
4. Expand GCC, then Arab markets, then global currencies/languages.

Operating flow

1. Identify the part (number / vehicle / photo)
2. Catalog match and vehicle fitment
3. Rank stores by fit, stock, and total price
4. Confirm or send RFQ
5. Pay COD (cards later)
6. Store prepares the order
7. Assign in-house courier or 3PL
8. Track and proof of delivery
9. Rating and improvement notes
10. Platform commission settlement

Costs | build ranges and monthly run-rate

Feature (build USD)	Monthly ops	
Live slice (search, compare, COD)	**$0 - $0**	$20-$80/mo
Store discovery, verification, claims	**$4,000 - $9,000**	$40-$120/mo
Catalog, fitment, CSV/Excel import	**$6,000 - $14,000**	$30-$100/mo
Smart search and geo ranking	**$5,000 - $12,000**	$50-$180/mo
Image intelligence (OCR / barcode)	**$8,000 - $18,000**	$80-$400/mo
RFQ, quotes, and orders	**$7,000 - $16,000**	$40-$150/mo
Delivery, tracking, 3PL connectors	**$8,000 - $20,000**	$60-$600/mo
Payments, ledger, settlement	**$6,000 - $15,000**	$40-$200/mo
i18n and GCC expansion	**$5,000 - $12,000**	$20-$80/mo
Flutter apps (mechanic + driver)	**$12,000 - $28,000**	$40-$120/mo

Platform monthly

Hosting, Postgres, object storage	**$80 - $400**	run-rate
Operating AI agent (monthly)	**$400 - $1,800**	run-rate

Build remaining (sum of ranges): $61,000 - $144,000

Monthly all-in (sum of floors/ceils): $900 - $4,230

AI operating agent is priced at $400-$1,800 / month (floor $400).

Third-party delivery

Ghayari couriers: Beirut launch while volume is small and quality must stay in-house.

Local last-mile: Suburban coverage without a full fleet. Per-zone contracted rates.

Regional 3PL: Outside Lebanon: shipment API, AWB, tracking, proof of delivery.

Expansion

Beirut & suburbs -> All Lebanon -> GCC -> Arab markets -> Global

Languages: Arabic first, English live, French-ready keys.

Investor demo uses fictional Beirut stores until capital approval.

No live card capture. COD only. Private GitHub. Ratings + feedback live.

ghayari.vercel.app | kazoya/ghayari (private)